

TOGETHER



Bridges Innovation Team and Haldimand Art Works presents...

**Fund Raising 101:
Revenue Generation for Community Groups**

**Saturday, April 29 2017 @ 9am-12pm
Haldimand Norfolk Literacy Council building
227 Queen St. Dunnville**

This 3-hour session will explore the basics of effective fund raising, and will include:

- Moving beyond special events
- The key importance of relationship building
- Different types of fundraising
- Planning an approach
- Key bits and pieces
- Managing a fund raising campaign

People will come away with a better sense of the fundraising strengths and challenges that their organizations face and some basic tools to plan for more effective results.

The Facilitator: Jody Orr

Jody is known in the Dunnville area as an enthusiastic supporter of the arts in her roles as President and Arts Administrator of Haldimand Art Works and Co-Chair of the River Arts Festival. In her professional work, however, she is a consultant specializing in work with communities, nonprofits and charities in roles ranging from building genuine community engagement through strategic planning to build effective governance. Prior to becoming a consultant, she worked as the senior staff person in a number of major voluntary social planning organizations and for 6 years as the Chief Executive Officer of a major United Way.

Attendance is limited.

People must pre-register.

Registration is free but participants will be asked to donate what they can at the door.